

Why Use a Buyer's Agent?

89%

of homebuyers purchased their homes through a real estate agent.

59%

In 2023, 59% of homebuyers signed an agent representation disclosure during the transaction.

and

What Do Buyers Want From Their Buyer's Agent?

50%

of homebuyers use buyer's agents because they want assistance.

11%

of homebuyers use buyer's agents because they want help with negotiations and price.

12%

of homebuyers use buyer's agents because they want help with the terms of the sale.

7%

of homebuyers use buyer's agents to help them determine what comparable homes were selling for.



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