

Media Memo



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For more information contact: Marla Martin, Senior Media Relations and Communications Manager, or Jeff Zipper, Senior Vice President of Communications, 407.438.1400, ext. 2326 or 2314

Naples Realtor® to Be Installed as District Vice President of Florida Realtors®

ORLANDO, Fla., December 2024 – Patricia “P.J.” Smith, broker-owner of Naples Golf to Gulf Real Estate, will be installed in January as District 5 vice president of Florida Realtors®, the state’s largest professional trade association. She will serve her fellow professionals in District 5, which encompasses Lee, Collier and Hendry counties.

Smith is a member and 2024 president of the Naples Area Board of Realtors® (NABOR), a director of the state association and active in the National Association of Realtors® (NAR), where she will serve as 2025 chair of the Land Use, Property Rights and Environment Committee and as a state allocated NAR director 2025-2027. In 2023, Smith was appointed by Florida Gov. Ron DeSantis to serve on the Big Cypress Basis Board, is a RPAC Golden R President’s Circle Major Investor and a key contact for Rep. Lauren Melo in Florida House District 82.

In the community, she is active in Leadership Collier and the Greater Naples Chamber of Commerce, Habitat for Humanity, Harry Chapin Food Bank, The Housing Alliance and clean-up efforts for critical waterways and canals. “I’m excited to have helped create, launch and secure funding for the NABOR Charitable Foundation, focusing on four pillars: housing, humanitarian assistance, local disaster relief and scholarships,” she added.

As district vice president for the state association, Smith will focus on supporting Realtors® through education, advocacy and service programs. “We will continue playing a crucial role in helping buyers, sellers and consumers navigate an increasingly complex real estate landscape, and Florida Realtors’ products and programs will be key in that support, as well as working to clearly communicate to consumers the value of working with Realtors,” she said.

Throughout the district, Realtors are actively involved in civic organizations, while supporting the state’s housing market and protecting private property rights, said Smith. “Housing affordability is a significant issue, and our members will continue advocating for affordable, attainable and alternative housing policies.”

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.

P.O. Box 725025
Orlando, FL 32872-5025
407.438.1400



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