

Media Memo



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Pensacola Realtor® to Be Installed as District Vice President of Florida Realtors®

ORLANDO, Fla., December 2024 – Kimberly Gettle, broker-owner of Key Impressions, LLC, in Pensacola, will be installed in January as District 9 vice president of Florida Realtors®, the state's largest professional trade association. She will serve her fellow professionals in District 9, which encompasses Bay, Calhoun, Washington, Holmes, Jackson, Walton, Escambia, Santa Rosa, Okaloosa, Gulf and Franklin counties.

“We expect more borrowers to enter our market as rates stabilize in 2025,” said Gettle, who is active in residential brokerage. “This, in turn, will help sellers sell and get the market moving in a positive trend over the course of the year.”

Gettle is a member of the Pensacola Association of Realtors®, serving as 2024 president and holding multiple leadership roles over the past decade, including chair of the state Young Professionals Network (YPN). She has also been a director and committee member for the state association and the National Association of Realtors® (NAR).

As district vice president for the state association, Gettle will focus on supporting Realtors® through education, advocacy and service programs. “Collectively, our impact is vast, especially as one of the largest state associations,” she said. “This gives us the advantage to make a bigger difference. We’ve made immense efforts to support nonprofits, include the community in outreach events and also rally together as fellow Realtors.

“Throughout the district, Realtors® are actively involved in civic organizations, while supporting the state’s housing market and protecting private property rights,” said Gettle. “We are passionate about our profession and not only give monetarily but also with our time by meeting with local and state elected officials to advocate for all homeowners.”

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.

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