

Media Memo



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Tallahassee Realtor® to Be Installed as District Vice President of Florida Realtors®

ORLANDO, Fla., December 2024 – Jim Butler, sales associate with Coldwell Banker Hartung in Tallahassee, will be installed in January as District 8 vice president of Florida Realtors®, the state's largest professional trade association. He will serve his fellow professionals in District 8, which encompasses Liberty, Gadsden, Leon, Wakulla, Jefferson, Madison, Taylor, Lafayette, Gilchrist, Levy and Dixie counties.

“Our counties have faced significant challenges over the past 13 months,” said Butler, who is active in residential brokerage. “While sales may have slowed, our region is resilient and we have opportunities for renewal as we prepare for whatever lies ahead.”

Butler is a member of the Tallahassee Board of Realtors®, serving as 2024 president and participating on several committees. He was also chairman of the board for Capital Area Technology & Realtor® Services in 2023. In the community, he actively volunteers with charitable organizations such as Second Harvest Food Bank and the local chapter of Sleep in Heavenly Peace Inc., which builds beds for needy children. “Every year I choose a new charity to support,” he said.

As district vice president for the state association, Butler will focus on supporting Realtors through education, advocacy and service programs. “Clear communication with buyers and sellers is key to building trust and ensuring successful transactions,” he said. “By utilizing tools like Florida Realtors’ SunStats for vital market data and Forms Simplicity for up-to-date forms, we can provide the best possible support and guidance throughout the buying and selling process.

Throughout the district, Realtors are actively involved in civic organizations, while supporting the state’s housing market and protecting private property rights, said Butler. “Our members truly make a difference by helping their neighbors through organizing food and clothing drives, community and roadway cleanups and protecting our endangered coastal waters,” he added. “Following Hurricanes Helene and Milton, we assisted Second Harvest Food Bank in packing 1,600 boxes of food in just a few hours.”

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.

