

Media Memo



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The state's largest professional association

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Gainesville Realtor® to Be Installed as President of Florida's Largest Professional Association

ORLANDO, Fla., December 2023 – Gia Arvin, broker-owner with Matchmaker Realty in Gainesville, will be installed in January as president of Florida Realtors®, the state's largest professional trade association with more than 238,000 members. "We are committed to strengthening our state's housing market, and helping our members serve their local communities," said Arvin.

Looking ahead to 2024, Arvin expects a healthy market with opportunities for buyers, sellers and investors throughout the state. "Buyers from around the country continue to be attracted to Florida's high quality of life and low taxes," said Arvin, who is active in residential brokerage. "However, we need to increase our supply of affordable housing."

A leader in regional, state and national real estate associations, Arvin was 2011 president of the Gainesville-Alachua County Association of Realtors®. She has served on numerous committees, and been a director and District 1 vice president for the state association. She was also the 2017 Florida president of the Women's Council of Realtors®.

As president of the state association, Arvin and her leadership team will focus on helping Realtors® deliver the highest level of service to their clients and communities through information, advocacy and support programs. "We need to adhere to the highest standards of our profession and demonstrate the value we provide to our customers in every transaction," she said. "We also want to expand our products and services for commercial members."

Arvin added that Florida's Realtors® are powerful advocates for homeownership and property rights, and play leading roles in their communities. "Our members recognize the importance of strong neighborhoods and affordable homes for everyone," she said. "We are constantly striving to change the lives of Floridians for the better."

Florida Realtors® serves as the voice for real estate in Florida. It provides programs, services, continuing education, research and legislative representation to its more than 238,000 members in 51 boards/associations. Florida Realtors® Newsroom website is available at <http://floridarealtors.org/newsroom>.